

Please complete to register your support of the  
2013 Bridge for Brain Research Charity Challenge

Official name of your Club/Group:

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Contact Name:

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Mailing Address:

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Contact phone number:

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Email:

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How many players do you anticipate will take part in  
your Charity Bridge Challenge?

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When in May do you plan to host your Charity Bridge  
Challenge?

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What is the name of your local newspaper and radio  
station?

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Would your club like to play for RED Masterpoints?

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Will you be scoring online?

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What fundraising activities will your club be holding in  
conjunction with your Charity Bridge Challenge?

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Please return:

Email: [m.brockmyre@neura.edu.au](mailto:m.brockmyre@neura.edu.au) / Fax: 02 9399 1082

Mail: Reply Paid Envelope provided

or call 1300 888 019 to register over the phone

# 10th Anniversary



**BRIDGE  
FOR BRAIN  
RESEARCH  
CHALLENGE**

## MAY 1-7, 2013

**Bridge for Brain Research Charity Challenge is a nationwide fundraising event supporting Alzheimer's disease research at NeuRA (Neuroscience Research Australia).**

During the first week of May, simply host a bridge session and donate the proceeds to Alzheimer's research at NeuRA.

This year, we are asking that all bridge clubs and players throughout Australia raise funds and/or make a donation in support of Alzheimer's research.

There is **no** entry fee - we are relying on the support and generosity of bridge clubs and players to use this event to raise funds and make a donation.

**Simply complete the attached form to participate in the Charity Bridge Challenge.**

**Fundraising tips and 'tricks' for your Bridge for Brain Research Charity Challenge.**

1. Ask local businesses to donate prizes for a raffle and sell tickets at bridge sessions in the weeks leading up to your Bridge for Brain Research Charity Challenge.
2. For the first week in May, your club could donate all table monies received at all sessions to support Alzheimer's research.
3. With our assistance, promote your fundraising efforts in your local paper and on your local radio station.
4. Make your Charity Challenge feel special and different from other bridge sessions by including cakes, wine & cheese or invite a guest speaker.

**All donations over \$2 are tax deductible.**

For information, or to register, call 1300 888 019 or email [m.brockmyre@neura.edu.au](mailto:m.brockmyre@neura.edu.au)



**We want to make sure that your Bridge for Brain Research Charity Challenge is a success - we will supply you with everything you need.**

When you register to participate, we will send you the following:

- ♣ Donation envelopes for players who would like a tax deductible receipt for their donation\*
- ♣ Fundraising tips and guidelines
- ♣ Posters to help promote your Charity Bridge Challenge to your players and the local community
- ♣ Bridge Challenge Hands 1-36  
(Provided by Valerie Cummings and Ron Klinger)
- ♣ Hand Commentary  
(Provided by Ron Klinger)
- ♣ The opportunity to earn **RED** Masterpoints  
(see below for more information)
- ♣ Online scoring (see below for more information)
- ♣ Electronic files are available for club dealing machines – simply email [m.brockmyre@neura.edu.au](mailto:m.brockmyre@neura.edu.au)

\* All donations over \$2 are tax deductible.

### Scoring Online

Visit website below for details about scoring online:  
[www.nationwidepairs.com.au/bridge\\_for\\_brains.html](http://www.nationwidepairs.com.au/bridge_for_brains.html)

### RED Masterpoints

Allocated free of charge to pairs who come in the top half of the field and are only awarded to those who score online.

NeuRA (Neuroscience Research Australia) is dedicated to reducing the burden that disorders of the brain and nervous system place on our community.

One of our primary areas of research is on better understanding and treatment of dementia including Alzheimer's disease, frontotemporal dementia and early onset dementia.

With this focus, we aim to advance health and wellbeing for our families and our community. We truly believe that, for those affected by devastating diseases, medical research offers the only hope.



*102 year old bridge player Marion Rice*

**[neura.edu.au](http://neura.edu.au)**

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**Charity Challenge  
May 1-7, 2013**

**In support of  
Alzheimer's disease research at**

